



BEARDSSELL LIMITED

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CIN No. : L65991TN1936PLC001428
E-mail : hs@beardsell.co.in
Website : www.beardsell.co.in

Saksham Niveshak- 100 days Campaign

Dear Shareholder(s),

Pursuant to Investor's Education and Protection Fund Authority (IEPFA), Ministry of Corporate affairs (MCA) circular dated 16 July, 2025 for KYC and other updation and Shareholder Engagement to Prevent Transfer of Unpaid/Unclaimed Dividends to IEPF, a 100 days Campaign- "**Saksham Niveshak**" has been launched, targeting shareholders whose dividends remain unpaid/unclaimed.

All eligible shareholders are requested to:

- **Update their KYC details** in their Folio/Demat account
- **Claim unpaid dividends** from FY 2018-19 to FY 2023-24

The campaign is active from 28th July 2025 to 06th November, 2025.

All physical shareholders are requested to download the KYC updation forms from the below provided weblink:

<https://beardsell.co.in/dividends/>

and submit the duly filled and signed form along with KYC documents to Registrar and Share Transfer Agent at:

M/s Cameo Corporate Services Limited
Subramanian Building,
No.1, Club House Road, Chennai – 600002
Phone No.+91-44-28460390/91/92/93/94
Email: cameo@cameoindia.com

The forms can also be downloaded from the website of our RTA Cameo Corporate Services Ltd. at

https://cambridge.cameoindia.com/module/Downloadable_Formats.aspx

Further, shareholders holding shares in dematerialized form are requested to contact their respective Depository Participant (DP) to update their KYC details and contact the RTA to claim unpaid/unclaimed Dividend and for any further queries, kindly mail at cs@beardsell.co.in

Act Now to —Update Your Details and Claim Your Entitlements