



# BEARDELL LIMITED

Regd Office :  
47 Greames Road,  
Chennai -600006  
GSTIN: 33AAACB1429P2ZP  
CIN No : L65991TN1936 PLC001428  
Email : [ho@beardsell.co.in](mailto:ho@beardsell.co.in)  
Website : [www.beardsell.co.in](http://www.beardsell.co.in)

SECR : DECEMBER : 2020

11<sup>th</sup> December, 2020

The Listing Manager,  
National Stock Exchange of India Limited,  
Exchange Plaza  
BandraKurla Complex, Bandra (E)  
Mumbai-400 051  
**Scrip Code: BEARDELL**

The Listing Manager  
BSE Limited  
Registered Office : Floor 25  
P J Towers, Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 539447**

Dear Sirs

Sub : SALE OF 77,737 Equity shares of Beardsell Limited on the Stock Exchange on 09/12/2020 by Mr Bharat Anumolu, Promoter, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015  
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Please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider trading) Regulation, 2015

Details of Disclosure of sale of 77,737 shares By Mr Bharat Anumolu - Promoter along with the following declarations

- a) Email dated Thursday, 10<sup>th</sup> December, 2020, at 6.45 PM received from Mr Bharat Anumolu-promoter along with the following Declarations.
- b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure

Kindly take on record the above declarations and acknowledge.

Yours faithfully,  
For **BEARDELL LIMITED**

**T. ANANTHA JOTHI**  
**COMPANY SECRETARY**



Jothi CS &lt;jothi@beardsell.co.in&gt;

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## Disclosures

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**Bharat Anumolu** <banumolu@yahoo.com>

Thu, Dec 10, 2020 at 6:45 PM

To: Takeover <takeover@nse.co.in>, "corp.relations@bseindia.com" <corp.relations@bseindia.com>, Jothi CS <jothi@beardsell.co.in>


Please find attached.

Thank you  
Bharat Anumolu

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### 2 attachments

 **Bharat Anumolu disclosure.pdf**  
346K

 **Sale 2020-12-09 to 10.xlsx**  
10K

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	BEARDSELL LIMITED		
Name(s) of the seller and Persons Acting in Concert (PAC) with the acquirer	Bharat Anumolu		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd National Stock Exchange		
Details of the disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the disposal under consideration, holding of :</b>			
a) Shares carrying voting rights	4314252	15.35	15.35
b) Voting rights (VR) otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
<b>d) Total (a+b+c)</b>	4314252	15.35	15.35
<b>Details of sale</b>			
a) Shares carrying voting rights sold	77737	0.27	0.27
b) VRs acquired otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	0
<b>d) Total (a+b+c)</b>	77737	0.27	0.27
<b>After the sale, holding of:</b>			

a) Shares carrying voting rights	4236515	15.08	15.08
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
<b>d) Total (a+b+c)</b>	4236515	<b>15.08</b>	<b>15.08</b>
Mode of sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	09.12.2020 and 10.12.2020 sale 77737 shares		
Equity share capital / total voting capital of the TC before the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Equity share capital/ total voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Total diluted share/voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Bharat Anumolu

Place: Hyderabad

Date: 10.12.2020

**FORM C**

**SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]**

Name of the company: Beardsell Limited ISIN of the company: INE520H01022

**Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).**

Name, PAN, CIN/DIN, & address with contact nos	Category of Person (Promoters/ KMP / Directors / Immediate relative to / others etc )	Securities held prior to acquisition / disposal		Securities acquired/Disposed		Securities held post acquisition/disposal	Date of allotment advice/ acquisition of shares/ sale of shares specify	Date of information to company	Mode of acquisition / disposal (on market/public rights/preferential offer / off market/ Inter-se transfer, ESOPs etc.)				
		Type of security (For eg. – Shares, Warrants , Convertible Debentures etc.)	No. and % of share holding	No	Value					Transaction Type (Buy/Sale/ Pledge / Revolve/ Invoke)	Type of security (For eg. – Shares , Warrants , Convertible Debentures etc.)	No. and % of shareholding	From
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Bharat Anumolu PAN:AHMPA2608P A403 Fortune Enclave Rd. No. 12 Banjara hills, Hyderabad, TS 500034	Promoter	Equity Shares	4314252 15.35%	Equity Shares	77737	837296	sale	Equity Shares	4236515 15.08%	09.12.20	10.12.20	10.12.20	On market

**Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015. Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).**

Trading in derivatives (Specify type of contract, Futures or Options etc)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
15	16	17	18	19	20	21
NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE

**Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.**



Name & Signature: Bharat Anumolu

Designation: Promoter

Date: 10.12.20

Place: Hyderabad