



BEARDELL LIMITED

Regd. Office :
47, Greams Road,
CHENNAI - 600 006. (INDIA)
Tel : 2829 32 96, 2829 09 00
GSTIN : 33AAACB1429P2ZP
CIN No. : L65991TN1936PLC001428
E-mail : ho@beardsell.co.in
Website : www.beardsell.co.in

14th September, 2019

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai 500 001
Scrip code :BEARDELL

The Listing Manager
BSE Limited
Registered Office : Floor 25
P J Towers, Dalal Street,
Mumbai – 400 001

Scrip Code : 539447

Dear Sirs

Sub : SALE OF 17,50,959 Equity shares of Beardsell Limited on the Stock Exchange on 09/09/2019, 11/09/2019 and 12/09/2019 by Mr Bharat Anumolu, Promoter. disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015

Please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider trading) Regulation, 2015

- 1) Details of Disclosure of sale of 17,50,959 shares By Mr Bharat Anumolu.- Promoter along with the following declarations
 - a) Email dated 12th September, 2019 at 7.29 P.M. received from Mr Bharat Anumolu- promoter along with the following Declarations
 - b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure

Kindly take on record the above declarations and acknowledge.

Thanking you,
Yours faithfully,
For BEARDELL LIMITED

K Murali
Company Secretary



BRANCHES : AHMEDABAD - BANGALORE - CHENNAI - COIMBATORE - HYDERABAD - KOCHI
MUMBAI - NEW DELHI - VISAKHAPATNAM

From: Bharat Anumolu [<mailto:banumolu@yahoo.com>]

Sent: Thursday, September 12, 2019 7:29 PM

To: takeover; corp.relations@bseindia.com

Cc: K. Murali

Subject: Disclosures

Good evening,

This is to intimate you that I have sold 17,50,959 equity shares of Beardsell Limited on the Stock Exchange on 09/09/2019, 11/09/2019 and 12/09/2019. In this regard, please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015.

Please acknowledge receipt of this e-mail.

Thank you,
Bharat Anumolu
9394233300

Disclaimer note on content of this message including enclosure(s) and attachments(s): The contents of this e-mail are the privileged and confidential material of National Stock

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) - Continual disclosure]

Name of the company: Beardsell Limited ISIN of the company: INE520H01022

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Name, PAN, CINDIN, & address with contact nos	Category of Person (Promoters/ KMP / Directors / Immediate relative to / others etc.)	Securities held prior to acquisition / disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ sale of shares specify		Date of intimation to company	Mode of acquisition / disposal (on market/public rights/preferential offer / off market/ Inter-se transfer, ESOPs etc.)
		Type of security (For eg. - Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	Type of security (For eg. - Shares, Warrants, Convertible Debentures etc.)	No	Value	Transaction Type (Buy/ Sale/ Pledge / Redeem/ Invoke)	Type of security (For eg. - Shares, Warrants, Convertible Debentures etc.)	No. and % of shareholding	From	To		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Bharat Anumolu PAN: AHMPA260BP A405 Fortune Enclave RA, No. 12 Banjara hills, Hyderabad, TS 500034	Promoter	Equity Shares	7603046 27.06%	Equity Shares	1720959	20990117	sale	Equity Shares	5852089 20.82%	09.09.19	12.09.19	12.09.19	On market

Note: "Securities" shall have the meaning as defined under regulation 2(1)(1) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Trading in derivatives (Specify type of contract, Futures or Options etc)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
15	16	17	18	19	20	21
NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.



Name & Signature: Bhasat Anumolu

Designation: Promoter

Date: 12.09.2019

Place: Hyderabad

