



BEARDELL LIMITED

Regd Office :
47 Greames Road,
Chennai -600006
GSTIN: 33AAACB1429P2ZP
CIN No : L65991TN1936 PLC001428
Email : ho@beardsell.co.in
Website : www.beardsell.co.in

SECR : JULY : 2020

9th July 2020

The Listing Manager,
National Stock Exchange of India Limited,
Exchange Plaza
BandraKurla Complex, Bandra (E)
Mumbai-400 051
Scrip Code: BEARDELL

The Listing Manager
BSE Limited
Registered Office : Floor 25
P J Towers, Dalal Street,
Mumbai – 400 001
Scrip Code: 539447

Dear Sirs

Sub : SALE OF 26, 406 Equity shares of Beardsell Limited on the Stock Exchange on
06/07/2020 to 07/07/2020 by Mr Bharat Anumolu, Promoter, disclosure under Regulation
29(2) and SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Form
C under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) Regulation, 2015

Please find enclosed, disclosure under Regulation 29(2) and SEBI (Substantial Acquisition of Shares and
Takeovers) Regulation, 2011 and Form C under Regulation 7(2) of the SEBI (Prohibition of Insider trading)
Regulation, 2015

Details of Disclosure of sale of 26, 406 shares By Mr Bharat Anumolu - Promoter along with the following
declarations

- a) Email dated Tue, Jul 7, at 9:28 PM received from Mr Bharat Anumolu- promoter along with the
following Declarations b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2)
read w
- b) SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2)
– Continual disclosure

Kindly take on record the above declarations and acknowledge.

Yours faithfully,
For **BEARDELL LIMITED**

T. ANANTHA JOTHI
COMPANY SECRETARY

BRANCHES : AHMEDABAD - BANGALORE - CHENNAI - COIMBATORE - HYDERABAD - KOCHI
MUMBAI - NEW DELHI - VISAKHAPATNAM

----- Forwarded message -----

From: '**Bharat Anumolu**' via Company Secretary <cs@beardsell.co.in>

Date: Tue, Jul, 7, 2020, 9.28 pm

Subject: Disclosure of sale of shares

To: Jothi<

jothi@beardsell.co.in>, cs@beardsell.co.in <cs@beardsell.co.in>, takeover@nse.co.in <takeover@nse.co.in>, corp.relations@bseindia.com <corp.relations@bseindia.com>

Bharat Anumolu

Tue, Jul 7, 9:28 PM (2
days ago)

Greetings,

Please note disclosure of sale of shares on 06.07.2020.

thank you,

Bharat Anumolu

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of
Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	BEARDSELL LIMITED		
Name(s) of the seller and Persons Acting in Concert (PAC) with the acquirer	Bharat Anumolu		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd National Stock Exchange		
Details of the disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the disposal under consideration, holding of :			
a) Shares carrying voting rights	5513110	19.62	19.62
b) Voting rights (VR) otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
d) Total (a+b+c)	5513110	19.62	19.62
Details of sale			
a) Shares carrying voting rights acquired	26406	0.10	0.10
b) VRs acquired otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	0
d) Total (a+b+c)	26406	0.10	0.10
After the sale, holding of:			

a) Shares carrying voting rights	5486704	19.52	19.52
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
d) Total (a+b+c)	5486704	19.52	19.52
Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.07.2020 sale 26406 shares		
Equity share capital / total voting capital of the TC before the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Equity share capital/ total voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Total diluted share/voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Bharat Anumolu



Place: Hyderabad

Date: 06.07.2020

a) Shares carrying voting rights	5486704	19.52	19.52
b) VRs otherwise than by equity shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
d) Total (a+b+c)	5486704	19.52	19.52
Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.07.2020 sale 26406 shares		
Equity share capital / total voting capital of the TC before the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Equity share capital/ total voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		
Total diluted share/voting capital of the TC after the said sale	2,80,99,008 equity shares of Rs.2/-each = Rs.5,61,98,016/-		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Bharat Anumolu



Place: Hyderabad

Date: 06.07.2020

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.
Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Trading in derivatives (Specify type of contract, Futures or Options etc)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy Notional Value	Number of units (contracts * lot size)	Sell Notional Value	Number of units (contracts * lot size)	
15	16	17	18	19	20	21
NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.



Name & Signature: Bharat Anumolu

Designation: Promoter

Date: 07.07.20

Place: Hyderabad